



Theory and practice come together in inspiring training facility

Van den Bosch opens new Academy

With a symbolic champagne baptism of the silo container in front of the building, Van den Bosch has officially opened its brand new Academy. In this modern training facility at Bussele 30 in Erp, theory and practice come together in an inspiring environment, where the world of bulk logistics really comes to life. The festive opening was performed by CEO Rico Daandels and Director Staff Services Michiel van Kessel, and can be viewed online.

The Van den Bosch Academy is the company's in-house training centre. Here, the knowledge and experience gained in recent decades is used to teach employees and transport partners to become experts in bulk logistics.

Quality and safety

"Quality and safety are major themes in the new Academy", says Michiel van Kessel, Director Staff Services at Van den Bosch and responsible for Learning & Development. "Bulk transport is a science in itself. This means that our drivers are not 'just' drivers. They must have specialist knowledge and that also applies to our office-based staff and our technical department. In our new Academy, we train every colleague for his or her specific job."

Experience and interaction

Theory and practice come together in an inspiring setting of more than five hundred square metres. Various practice setups with transport equipment and tools are situated around a glass theory room. "A silo container, a tank container, a four-meter high structure for working at height, and much more", says Theo van Helvoort. As Project Manager, he was intensively involved in the realisation of the Academy. "We know from experience that employees and partners develop most effectively by experiencing the process themselves. All the steps of the bulk transport process are therefore dealt with both in theory and in practice. From safe working and sealing, to loading/unloading and product knowledge. Experience and interaction are central."

Making a difference

The new Academy is an important part of the growth strategy that Van den Bosch presented recently. As 'The Supply Changer in Bulk', Van den Bosch is aiming to bring sustainable change to the sector. Van Kessel adds: "We will continue to challenge and develop ourselves as leaders of the sector. With the new Academy, we are taking learning and development to the next level, challenging employees and partners to make a difference every day."

The Van den Bosch Academy is located at Bussele 30 in Erp. The new Academy replaces the former training facility, which was located next to the head office in Erp.

Watch the opening ceremony, digital tour and reactions from various stakeholders on academy.vandenbosch.com.